Now you can finally brand your own t-shirts affordably.

Fruit of the Loom® and Jerzees® offer a variety of styles with Tear Away Labels.

5 oz 100% cotton t-shirts:
- Adult t-shirt
- Youth t-shirt
- Adult long sleeve t-shirt

4.7 oz 100% cotton t-shirts:
- Adult crew & v-neck
- Ladies’ junior fit crew & v-neck
- Adult long sleeve t-shirt
- 6 oz. Full-Zip Hood

7.2 oz 60/40 cotton/poly fleece:
- Crew
- Hood
- Full-Zip Hood
- Pocketed pants

5 oz 100% cotton t-shirts:
- Adult t-shirt
- Youth t-shirt
- Adult long sleeve t-shirt

5.3 oz 100% polyester t-shirts:
- Adult t-shirt
- Ladies’ t-shirt
- Youth t-shirt
- Adult long sleeve t-shirt

5.3 oz 100% polyester polos:
- Adult jersey

Transition to tear away labels will be complete by mid 2016.

For personal assistance, contact our customer resource center at 888-378-4829.

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Tear-Away Label Update

• FOTL/JERZEES converted to a tear-away label on all T-Shirt products starting in 2014. This label was tested for wash & heat resistance and performed well.

• In our effort to continuously improve our product line, in 2015 we developed and implemented a new, improved tear-away label.

• This label will perform well when screen printers use a curing temperature between 320 to 350 degrees. This temperature is also what ink manufacturers recommend for most of their products.

• All production was converted to this new label in mid-2015. However customers could receive a mix of old and new improved labels for a period of time.

• Following the helpful hints below will ensure a more positive outcome with ALL tear-away labels.

Helpful Hints:

• We recommend that screenprinters flip the back neck over to cover the label as it goes through the dryer to ensure against label scorching. (See example below)

• Test dryers to ensure internal temperature does not exceed 350 degrees. Most screenprinters do experience some variability between their dryer setting and the actual internal dryer temperature.

• We recommend you consult your ink supplier as well as your equipment manufacturer for advised dryer temperatures and dwell times.